

Palm Springs Competitive Tournament – Full Sponsor Tier Packet

\$1,000 Base Sponsor (Primary Tier)

This is the core and publicly promoted sponsor tier. All sponsors at this level receive premium visibility and direct support recognition for helping launch the Competitive GFC Tournament in Palm Springs.

Benefits:

- Logo on GFC App Sponsor Wall
- Logo on Goal Achiever Charity Website Sponsor Wall
- Logo on Main Sponsor Banner at Check-In & Awards
- Signage on One Contest Hole (Closest to the Pin or Longest Drive)
- Social Media Spotlight Posts
- Logo on Tournament Flyers & Promotion Materials
- Recognition During Awards Ceremony
- Inclusion in Post-Event Recap Video & Photo Gallery
- Option for Vendor Table at Registration or Contest Hole

Premium Sponsor Tiers (Private Options Only)

These tiers are not publicly advertised. They are presented only when a sponsor expresses interest in higher support.

Silver Sponsor – \$2,500

- All \$1,000 Sponsor Benefits plus:
- Signage on TWO Contest Holes
- Larger Logo Placement on Main Banner (Top Row)
- Logo Printed on Golfer Scorecards
- Verbal Recognition as 'Major Sponsor'
- Logo Included in Recap Video Intro
- Option to Provide Branded Golfer Gift Bags

Gold Sponsor – \$5,000

- All Silver Sponsor Benefits plus:
- Co-Branded Check-In Area Signage
- Co-Presenter Recognition During Awards Ceremony
- Logo on Every Hole Sign (Small Placement)
- Featured Logo on GFC App Home Screen for One Month
- 2-Minute Speaking Opportunity at Awards Ceremony

Presenting Sponsor – \$10,000

This is the highest and exclusive tier. Only one presenting sponsor is accepted.

- All Gold Sponsor Benefits plus:

- Official Event Naming Rights (e.g., 'Competitive GFC Tournament – Presented by XYZ Company')
- Dominant Logo Placement on All Banners & Printed Materials
- Logo on Volunteer Shirts
- Exclusive Starting Hole Banner
- Presentation of 1st Place Trophy
- Dedicated Webpage Featuring Sponsor Story/Message
- Featured Interview Clip in Recap Video

Contest Sponsor Details

Contest prizes are funded by the cumulative \$1,000 sponsors. The following prizes are awarded during the event:

- Closest to the Pin #1 – \$250
- Closest to the Pin #2 – \$250
- Closest to the Pin #3 – \$250
- Longest Drive – \$250

Optional Skins Game (Golfer Paid): \$20–\$40 entry fee, 100% paid back to skins winners.

Sponsor Visibility Strategy

Sponsors receive multi-layered exposure throughout the event to ensure that contributions are recognized and valued.

- GFC App Sponsor Wall
- Website Sponsor Wall
- Main Event Banner
- Contest Hole Signage
- Social Media Highlights (IG, FB, LinkedIn)
- Inclusion on Digital Flyers & Email Communications
- Announcements at Awards Ceremony
- Featured in Video Recap & Photo Gallery
- Optional Vendor Table Placement

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